OJAPFA

PUBLIC EXPOSE

Jakarta, 3 April 2024



Akselerasi Sinergi dan Kolaborasi Untuk Pertumbuhan Yang Berkelanjutan

Accelerating Synergy and Collaboration
Towards Sustainable Growth



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An Introduction to Japfa Tbk



Vertically integrated poultry company, focused on Indonesia

- One of the largest poultry players in Indonesia with net sales of Rp51.18 trillion and EBITDA of Rp3.37 trillion in 2023.
- Listed on Indonesia Stock Exchange for over 34 years with market cap of Rp13.8 trillion as of 31 December 2023.
- Focus on Indonesia, an attractive animal protein market with high growth potential.

Market leader with high growth rate

- Japfa has maintained a solid market over the past 53 years of operations.
- Economies of scale providing advantages in terms of raw material purchases.
- Deep geographical reach to be closer to customer base and raw material suppliers.
- Strong historical net sales CAGR growth of 8.5% from 2014-2023.
- Japfa has the second largest market share for poultry feed and DOC in Indonesia.*

Core Competencies Across the Value Chain

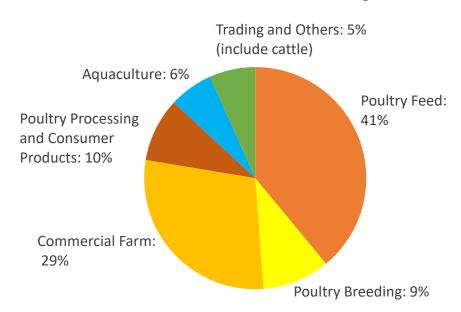






Poultry Contributes Bulk of Revenues and Feed is Core Pillar of Profitability

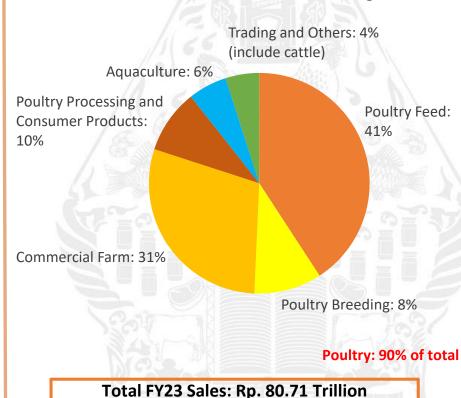




Poultry: 89% of total

Total FY22 Sales: Rp. 77.13 Trillion

FY23 Sales Contribution Per Business Segment



Diversified business with a clear focus on the poultry sector given our expertise and poultry industry dynamics

Note: The total sales and % sales contribution from operational segments shown above are based on gross sales, which exclude elimination adjustment between segments



Flashback 2023



	The global economic landscape in 2023 was marked by various uncertainties, with the ongoing Russia-
_	Ukraine conflict, escalating benchmark interest rates, and persistent inflationary pressures,
	contributing to a deceleration in global economic growth.
	Amid global economic uncertainty, Indonesia's economy has demonstrated robust and stable growth.
	According to data from the Central Statistics Agency (BPS), Indonesia's economic growth in 2023
	reached 5.05%, a slight decrease from the previous year's growth of 5.31%.
	In 2023, the national livestock industry grappled with formidable challenges. The industry faced issues
	such as the scarcity and elevated costs of raw materials, diminished purchasing power, and the
	fluctuating exchange rate dynamics between the Rupiah and the US Dollar.
	The impact of El Niño in Indonesia disrupted the corn supply, a crucial raw material for animal feed
	production, resulting in a significant surge in prices. Concurrently, the Government upheld its policy
	against corn imports into Indonesia, compelling the Company to explore alternative raw materials without compromising product quality
	The oversupply of Day-Old-Chick (DOC) persisted, particularly in early 2023, leading to fluctuating
	prices for DOC and live birds throughout the year.
	response, the Company adopted a discerning approach in marketing to minimise accounts receivable
	and optimised the performance of the technical service team to assist farmers in achieving best results.

Flashback 2023 (continued)



The Company took some strategic steps, including among others:

Consistently perform prudent financial management and cash control

Bu	siness and Operational
	The Company continued its efforts to expand and develop its markets, particularly in regions with
	substantial market potential, including export.
	Continuous efficiency measures included workforce cost reduction and enhanced digitalisation
	programmes.
	Expanding market reach by venturing into traditional markets. This initiative is further fortified by
	integrating the distribution of processed products
	The Company executed a diverse range of promotional initiatives to maintain customers loyalty,
	primarily by leveraging above-the-line advertising across various media channels.
Fin	nance State of the
	Prudently managing capital expenditures to maintain liquidity
	Management of working capital and costs through regular review

Flashback 2023 (continued)



Technology

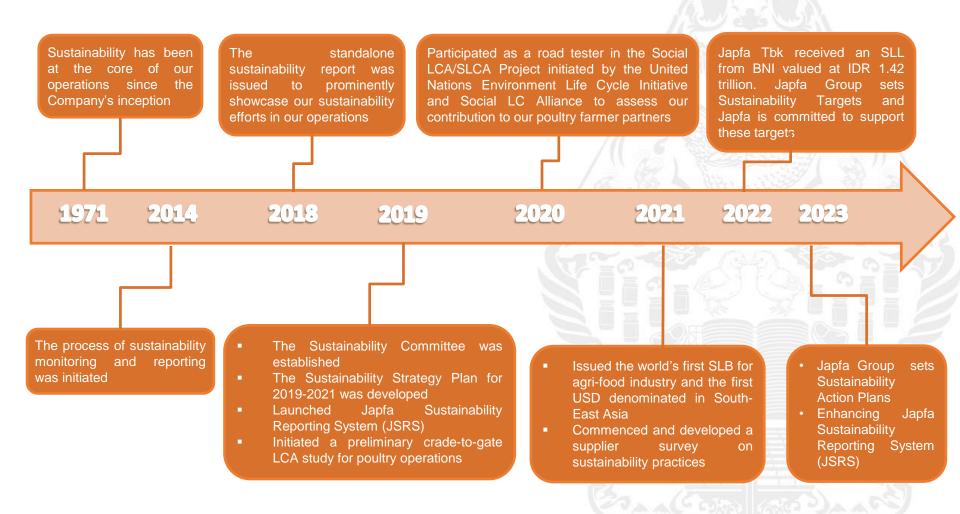
Technological improvement through "mobile", "da	a integration"	, "data science plat	form", internet,
will be more dominate digitalization projects.			

Sustainability

- The Company actively supports the Japfa Group Sustainability Targets and contributes towards these goals by formulating strategic action plans.
- ☐ We also fulfil our Sustainability-linked Bond (SLB) commitment. As of 2023, we have successfully completed eight out of nine waste water recycling facilities.
- We enhanced the Japfa Sustainability Reporting System (JSRS) expanding the coverage of JSRS, significantly improving data completeness and accuracy, as well as adding data analytics feature. These upgrades were systematically executed based on a structured matrix and subsequently analysed using Japfa Sustainalytics.



Japfa Sustainability Journey



Our mission to be a leading dependable provider of affordable protein foods is aligned to the United Nations Sustainable Development Goal (SDG) No.2: Zero Hunger

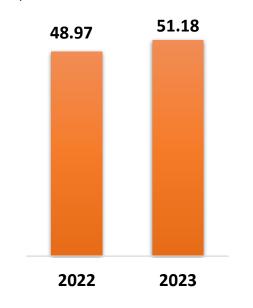


Financial Highlights





(in IDR Trillion)



EBITDA

(in IDR Trillion)

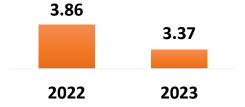
PROFIT FROM OPERATIONS

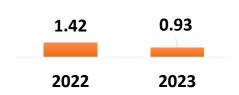
(in IDR Trillion)



PROFIT FOR THE YEAR ATTRIBUTABLE TO OWNERS OF THE PARENT

(in IDR Trillion)



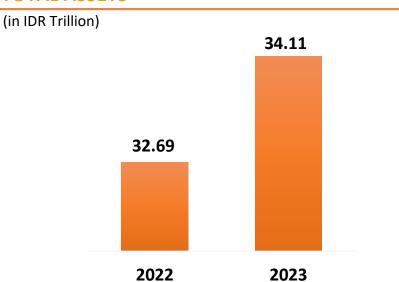


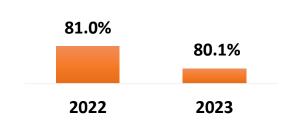
Financial Highlights

TOTAL ASSETS

NET DEBT/EQUITY







CAPITAL EXPENDITURE (CAPEX)

(in IDR Trillion)







Challenges and Strategies

Challenges

- 1. Major global factors we are facing in 2023, are among others:
 - Geopolitical tensions between Russia and Ukraine, has disrupted global economies, supply chains and commodities prices, impacted the cost of raw materials and consumer purchasing power.
 - Global inflationary pressures urge central banks in various countries to maintain high interest rates for a longer period.
- The global factors above will also affect the national economy and Indonesian poultry industry.
- 3. The changing in consumer's consumption pattern due to Covid-19 Pandemic.



Challenges and Strategies

Strategies

- 1. Encourage employees to undertake training for self development.
- 2. Technological improvement through "mobile", "data integration", "data science platform", internet, will be more dominate digitalization projects.
- 3. The Company will remain prudent in reviewing its capital investment (capex).
- 4. Consistency in applying prudent financial management.
- 5. The Company will continue to focus in improving its efficiency and profitability.
- 6. The Company will continuously strengthening its downstream business through the development of its poultry processing and consumer products business, as well as encouraging retail sales growth through its retail outlets both offline and online.



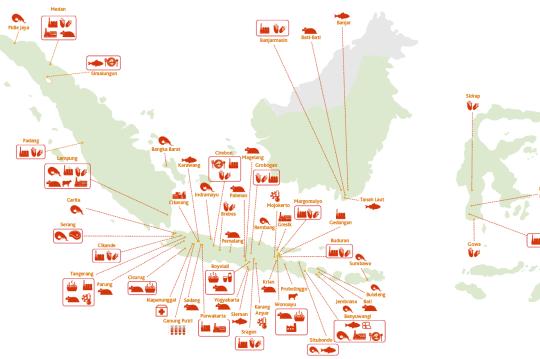
Challenges and Strategies

Strategies

- 7. The Company will also educate its farmers so they can produce high quality products and have strong competitiveness.
- 8. Moreover, the Company will still be focusing on its core business. It will keep improving its products penetration while educating the people on how important animal protein for health, along with the Government's programme in reducing malnutrition and stunting.
- 9. Both livestock and aquaculture industries have a big growth potential, considering Indonesia's large population. Indonesia's low animal protein consumption we believe is a business opportunity for the Company's long term and sustainable growth in the future.



The Company's Operational Areas



















Premix Plant



The Company's Operational Areas





Bandar Masilam (1,2,3), Tiga Panah, Senembah TMH, Tambang, Kampar, Tapung (1, 2), 2X11 Kayutanam, Lubuk Basung, Mestong, Gelumbang (1,2), Kelekar, GP Payaraman (1,2), Gisting (1,2) Tanjung Bintang, GP Tegineneng, Petir, Darandang (1,2), Bojong (1,2), Cipunegara (1,2,3), Nagrak (1,2), Kalapanunggal (1,2), Cimerak, Nyalindung, Jampang Tengah, Sukatani, Parung Kuda, GP Wanayasa (1,2), GP Kiara Pedes (1,2), Bojong, Belik, Wonosegoro, Puncakwangi, Ngaringan, Sale, Margasari, Purwodadi (1,2), Purwosari (1,2), Singosari, Pungging, Grati (1,2,3,4), Wonosalam (Sewa), Wongsorejo, Dampit, Tutur, GP Ngajum, Pupuan (1,2), Toho, Tambang Ulang (1,2,3), Loajana, Sepaku, Pangkalan Banteng, Tompobulu (1,2), Tanralili, Mattiro Bulu, Kauditan.



HATCHERY PBD-JAPFA Htc. Seulimeum, Htc. Tanjung Morawa, Htc. Bandar Masilam, Htc. Tambang, Htc. Teluk Bintan, Htc. 2x11 Kayu Tanam, Htc. Mestong, Htc. Gelumbang, Htc. Bumi Ratunuban, Htc. Kronjo, Htc. Cipunagara (1,2), Htc. Parungkuda, Htc. Sucinaraja, Htc. Wanayasa, Htc. Tengaran, Htc. Rawalo, Htc. Cepiring, Htc. Wonorejo, Htc. Purwoasri, Htc. Baturiti, Htc. Melaya, Htc. Pringgabaya, Htc. Anjungan, Htc. Bati-Bati, Htc. Pangkalan Lada, Htc. Loajana, Htc. Tanralili, Htc. Palu Utara, Htc. Kauditan.



THANK YOU





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